

# Mosaic Wall

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*From up close, you see individual photos — further back, the mosaic is revealed.*

## Event4Fun



### WHAT IS THE PHOTO MOSAIC WALL?

The Photo Mosaic Wall is the perfect service to increase guest engagement and interaction at your next brand activation or event, creating a unique experience that promises to create a BUZZ and leave lasting memories.

People love the idea of being part of something bigger; saying, "hey, I did that!" and the Photo Mosaic Wall is a larger than life way to include your guests. People get a special feeling of ownership when they can permanently stamp themselves for future visitors to see.

Our Mosaic is the most customizable a dynamic in the industry with capabilities to accept photos through more different mediums than ANY other.



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## How It Works

### FIRST You Choose your Setup and Customization:

- In a 'physical setup': The Photo Mosaic Wall automatically prints photos as stickers. Guests engage by placing their photo stickers on the mosaic wall.
- In a 'digital setup': The mosaic generation process is either projected or displayed on a large-screen TV. The photos transition into their place on the mosaic in real-time with a 3D effect.
- You can determine what the final mosaic composite will look like (popular choices are a logo, event related graphic, etc.)
- The Mosaic Wall's overall footprint will depend on the size of the Mosaic you choose. Popular options are 50" x 50" or 9' wide x 6' tall. this is set next to the printing and digital display station.
- The Photo Mosaic Wall is capable of fetching live event photos from a variety of sources that you select and can be used simultaneously.

#### Photographers:

Our team of roving photographers capture the moments Live as they happen.

#### Photo Booth:

Take a photo in our Photo Booth we print a copy for the guest which also instantly is added to the Mosaic.

#### TWITTER HASHTAG

Pick a fun hashtag for the event and advertise it around the venue. Guests can then take a selfie, tag it, 'tweet' it and have it automatically fetched by the Photo Mosaic Wall.

#### INSTAGRAM ACCOUNT + HASHTAG

You can use your company's Instagram account to take photos of the activity, tag these photos with a unique hashtag and have them fetched automatically by the Photo Mosaic Wall.

### NEXT- Invite guests to participate and CAPTURE THIER IMAGINATION, create an engaging work of art – live and in real-time:

- Guests or photographers snap pictures -this can be done either with mobile devices or at a photo station.
- They can then either text it to a number that initiates a zin by zin photo to be printed or our photo station will through hastags or drop folders begin the printing.
- Each print has coordinates that correspond to an exact location on the wall and guests and attendants use this to place their print.
- As more guests place their pictures on the wall, the picture becomes clearer until it is finally whole, the Mystery Revealed.

It's that simple. The whole process is designed for **high impact** and maximum **interaction!** The end result: A beautiful mosaic of photos from the event.



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